

## **Call for Presentations for AGC's 8<sup>th</sup> Annual HR Professionals Conference and AGC's 3<sup>rd</sup> Annual Training & Development Conference**

The Associated General Contractors of America (AGC) will hold its 8th Annual HR Professionals Conference October 27-28, 2009 and its 3rd Annual Training & Development Conference October 28-29, 2009, at the Grand Hyatt in Atlanta, Georgia, with joint sessions on Oct. 28. This notice is a call for presentations for a limited number of speaking opportunities for each conference and the joint session.

The HR Professionals Conference offers human resource professionals at all levels working directly for AGC-member construction contractors or AGC chapters an opportunity to share best practices and learn from experts about the most significant, practical, and current HR concerns in the construction industry. Common job titles of past attendees include:

- Human Resource Directors, Managers, Generalists and Administrators
- Vice President, Human Resources
- Employment Managers and Recruiters
- Benefits Managers, Administrators and Specialists

The Training & Development Conference provides contractors and chapter staff an opportunity to hear from industry experts and work with peers to develop innovative approaches and exchange ideas on key education, training and workforce development topics within the construction industry.

The Conference is designed for general and specialty contractor staff, AGC chapter staff and other professionals involved in workforce and professional development, education, and training. Some job titles of past attendees include:

- Training Directors, Managers and Coordinators
- Workforce Development Directors, Managers and Coordinators
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## **SESSION INFORMATION**

We invite proposals for compelling educational sessions in the following content areas and adhering to the following formats.

### **Content Areas of Interest:**

- Creating a Passion for Organizational Learning
- Using Innovative Technology for Training – video conferencing, webinars, podcasts, simulators
- Using the Kirkpatrick Levels to Establish Return on Investment in Training
- Integrating Experiential (Experience-Based) Learning into Traditional Training
- Partnering with Community Colleges for Construction-specific Training
- Learning 2.0 – What is it? What works?
- How to Turn Instructor-Led Content to Effective Online Learning
- HR Professionals as Strategic Business Partners
- Using Technology in the HR Department for Efficiency and Effectiveness
- Using Social Networking Sites and Other Web 2.0 Technologies for Recruiting, Talent Management, and Employee Engagement
- Maintaining a Strong Compensation Plan During Tough Times
- Thriving in a Multicultural Construction Environment

### **Breakout Sessions:**

- Will be scheduled for 50 minutes in length.
- May utilize a single presenter, multiple presenters or a panel format. If a panel method is selected, the panel should consist of 3-6 participants, including a moderator. Panel members should be prepared to provide their views on a common theme, issue or question and then discuss them with the panel members. In an effort to present a variety of viewpoints, panel members must represent different organizations.
- Regardless of format, the instructional methods used during the session should provide opportunities for students to be actively involved and interact with the material and presenters, as well as with other attendees where appropriate.
- Provide an opportunity to share relevant commercial construction case studies.
- Should employ experience-based learning with interactions, hands-on activities and demonstrations.
- Should provide a handout and/or other meaningful takeaway for attendees.

### **Plenary Sessions:**

- Will be scheduled for 90 minutes in length.
- May utilize a single presenter, multiple presenters or a panel format.





## **SUBMISSION INSTRUCTIONS**

Please submit your proposal by **Tuesday, March 10, 2009**. At a minimum, your proposal should include the following information:

1. Provide title of presentation.
2. Provide a general description and outline for the presentation.
3. Identify the content area that this addresses. Reference above list under **Content Areas of Interest**.
4. Identify the target audience, including experience level or any prerequisites for this presentation.
5. Include specific learning objectives that the attendees will accomplish by the end of the session.
6. Identify the presenter(s) and/or all panelists.
7. Provide information detailing each presenter's/panelist's background and qualifications relevant to the subject matter and to conducting this program.
8. Include contact information and a brief biography for each presenter(s). Note that the biography could be used in promotional materials.
9. Disclose any commercial interests that the presenter or any of the panelists may have in any product, instrument, device, service or materials discussed during the proposed session.
10. List date(s) and location(s) where this presentation has been presented or is proposed/planned to be presented.
11. Provide samples of handouts, case studies or any other materials that will be made available to attendees.
12. Identify any audio-visual or setup requirements for the educational session.

All proposals and questions should be submitted electronically to:

Joanna Zaffaroni  
Program Coordinator, Continuing Education  
The Associated General Contractors of America  
zaffaronij@agc.org

## **SELECTION PROCESS & NOTIFICATION**

All proposals will be reviewed by the Planning Committee. Presentations and presenters must meet or exceed the criteria listed above. Submission of a presentation does not guarantee inclusion in the conference. Those who submit a presentation will be notified whether or not their presentation was accepted on or before **Friday, April 3, 2009**.